



Promotion

Small Firm Has Big Clout Litigators Wardell, Craig, Annin & Baxter, LLP

With the extensive resources of a world-class company at its disposal, health care carrier Aetna, Inc. can assemble the most successful teams of attorneys available to represent its interests. Its “go to” firm for sophisticated litigation is New Jersey-based Wardell, Craig, Annin & Baxter, LLP (WCA&B).

Aetna is not alone. Horizon Blue Cross Blue Shield of New Jersey, Health Net, Fireman’s Fund Insurance Company, Westport Insurance Company, several New Jersey Municipal Joint Insurance Funds, Stonington Insurance Company, Smurfit-Stone Container and other prominent health and liability carriers routinely bypass mega firms because they prefer the expertise and attention they receive from the senior partners at WCA&B.

These prominent companies can’t afford anything less than the hands-on service provided by experienced professionals. The WCA&B team is selective, attracting an elite cadre of prominent civil trial attorneys, several of whom are named to New Jersey’s top lawyers list year after year. The firm is led by partners Edward S. Wardell, Jeffrey S. Craig, Timothy E. Annin and Robert A. Baxter.

New Jersey that the health care carrier could not be compelled to participate in PIP arbitration proceedings and that ERISA preempts the New Jersey Collateral Source Rule. More recently, the firm has developed cost recovery programs and obtained some of the largest provider recoveries ever in New Jersey.

Cases like these demand creativity, tenacity and an exhaustive understanding of the claims process and reimbursement system. They also demand powerful technology that has the capacity to handle large claims databases.

The Advantages of Size

Size does matter. It’s the first thing clients notice. “Without the overhead and bureaucracy of large firms, we can implement cost-effective fee arrangements without compromising the quality of our services,” says Wardell. “Our size allows us to better serve our clients and accommodate their financial concerns.”



WCA&B Concentrates on Complex Litigation
Established in 1995, WCA&B is a full-service law firm that provides high-quality legal services to carriers, businesses and individuals. The firm is the former home of Superior Court Judges John T. Kelley and Faustino J. Fernandez-Vina.

**Front: Christine S. Orlando, Ekta Patel, Domenic B. Sanginiti Jr., Robert A. Baxter
Back: Jeffrey S. Craig, Timothy E. Annin, Edward S. Wardell, Paul D. Kelly**

“The cases we handle affect how our clients do business, deliver services and compete in their markets,” explains Wardell, who has practiced health care law since the 1980s. “We serve those larger interests.”

Representing its clients as plaintiffs and defendants, WCA&B has procured landmark decisions, especially those related to health care benefits, recovery and liability. Beginning in the 1980s, the firm developed strategies under ERISA to allow its health care carriers to provide benefits efficiently and to reduce the costs of care. It successfully argued on behalf of Horizon Blue Cross Blue Shield of



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